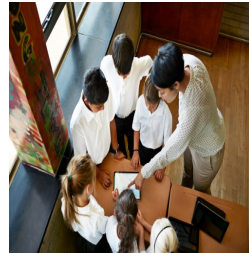
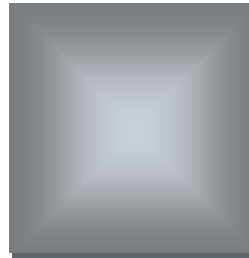


# 2017 IOWA INDUSTRY PROFILE

## EDUCATION

### IOWA WORKFORCE DEVELOPMENT



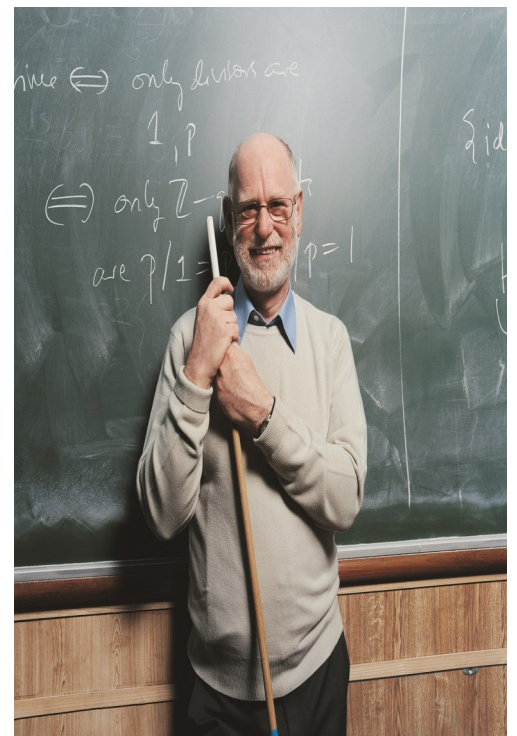
#### Executive Summary

In 2016, the **Educational Services** sector accounted for 9.7 percent of all employment in Iowa, with 148,706 jobs. The average annual wage was \$44,482 for 2016, which is just shy of 1.0 percent less than the state average wage of \$44,925.

This publication accounts for both public and private employment. Therefore, non-profit schools (e.g. parochial schools) are represented here. **Elementary and secondary schools** make up the largest portion of educational employment followed by **Colleges and universities**, but this sector also includes dance lessons, sports instruction, and educational consultants.

Employment in this sector has generally trended upward, although employment took a small hit in 2010 as government and other employers pruned employees due to the recession. Employment in this sector has grown by 6.2 percent since 2007. Over the same period, average wages increased by \$9,281 dollars going from \$35,201 in 2007 to \$44,482 in 2016.

Most employees in this sector are women, who hold 69.0 percent of all **Educational Services** jobs in Iowa.





## EDUCATION IOWA INDUSTRY PROFILE

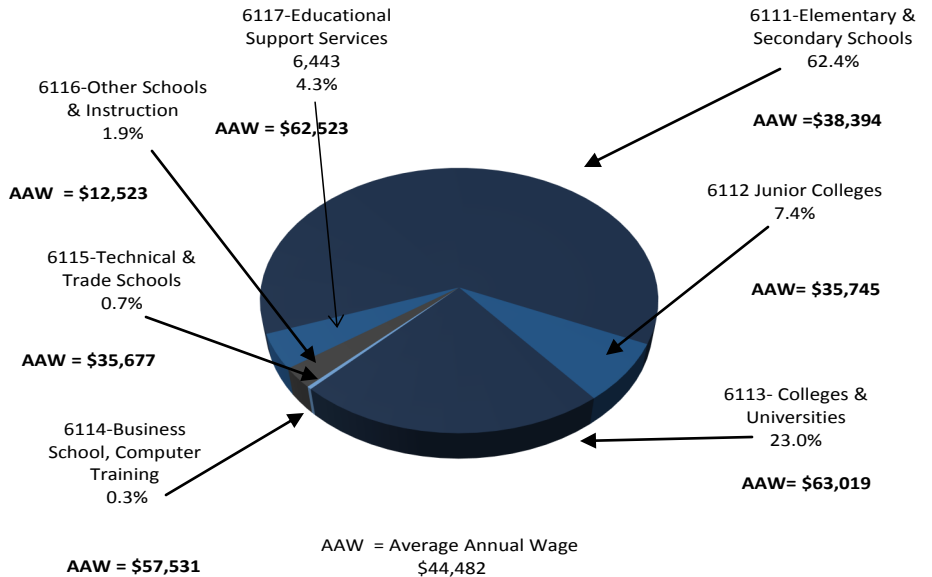
### What is Educational Services?

The **Educational Services** sector comprises establishments that provide instruction and training in a wide variety of subjects. Specialized establishments, such as schools, colleges, universities, and training centers, provide this instruction and training.

These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and accommodation services to their students.

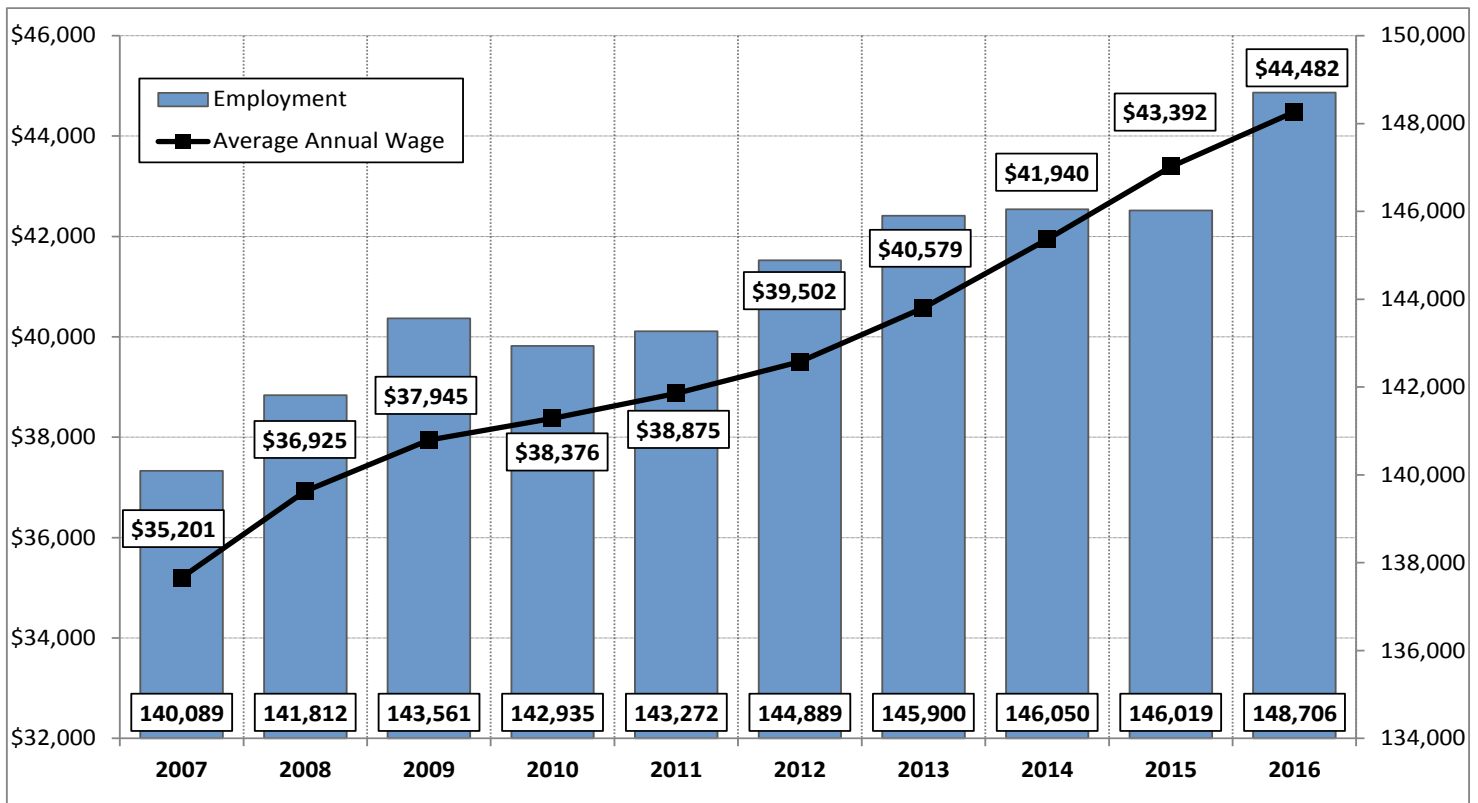
Source: [www.bls.gov/cew/bls\\_naics/bls\\_naics\\_app.htm](http://www.bls.gov/cew/bls_naics/bls_naics_app.htm)

### 2016 Industry Breakout by Employment in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

### 2007-2016 Employment in Education in Iowa



## EDUCATION IOWA INDUSTRY PROFILE



### Examples of Major Education Employers

Name of Company	Industry
College Comm. School Dist.	Elementary and Secondary Schools
Des Moines Area Comm. College	Schools-Universities & Colleges Academic
Drake University	Schools-Universities & Colleges Academic
Grinnell College	Schools-Universities & Colleges Academic
Hawkeye Comm. College	Schools-Universities & Colleges Academic
Iowa State University	Schools-Universities & Colleges Academic
Kirkwood Comm. College	Schools-Universities & Colleges Academic
Kirkwood Eagles	Elementary and Secondary Schools
University of Iowa	Schools-Universities & Colleges Academic
University-la Cig –Medicine	Schools-Universities & Colleges Academic

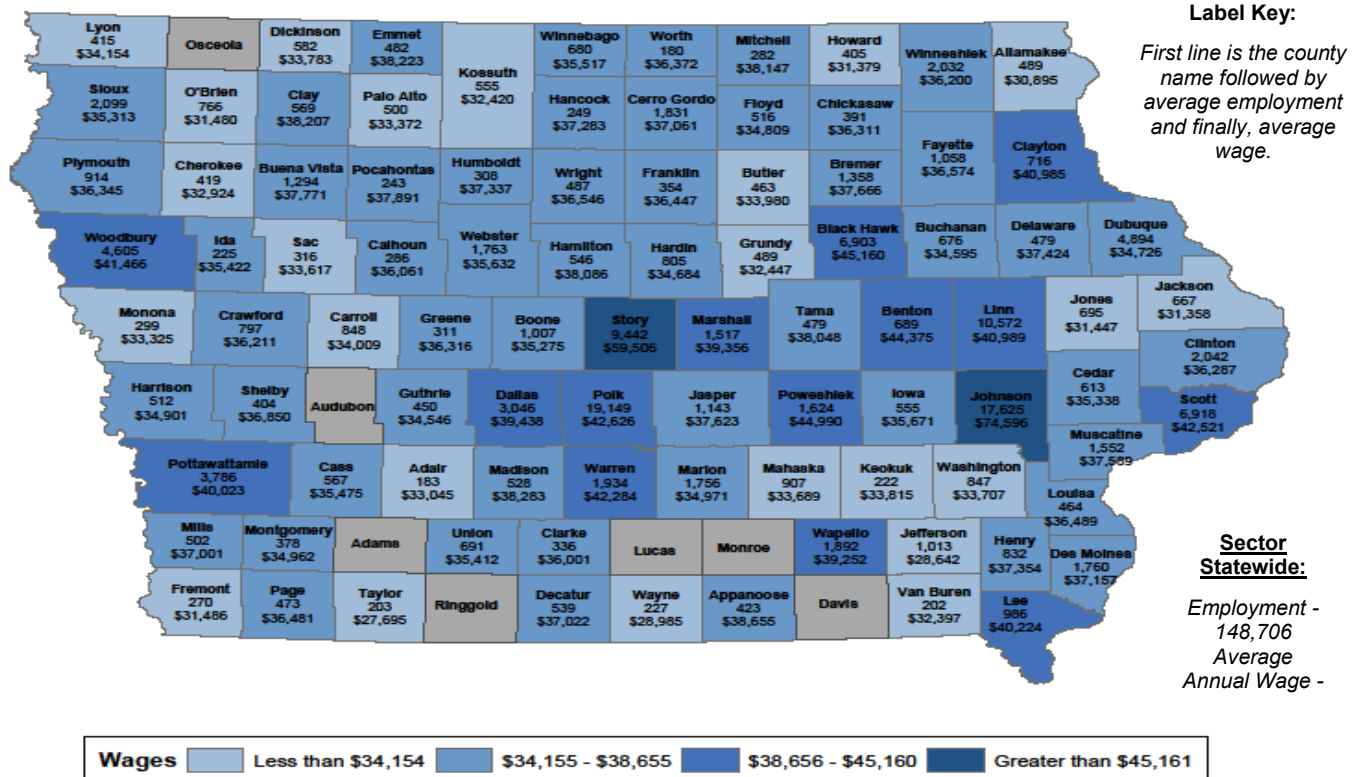
Source: [www.iowaworkforcedevelopment.gov/employer-database](http://www.iowaworkforcedevelopment.gov/employer-database)

### Employers

In 2016, the **Education** sector in Iowa was comprised of 2,275 establishments, which employed 148,706 people.

**Elementary and secondary schools** contained the majority of employees and establishments with 92,724 (62.4%) and 1,569 (57.6%) respectively.

**Colleges and universities** were the second-largest industry group for employment (34,261 or 23.0%), while **Other schools and instruction** ranked second in number of establishments (377 or 13.8%), which illustrates how many people large universities can employ at each location.



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

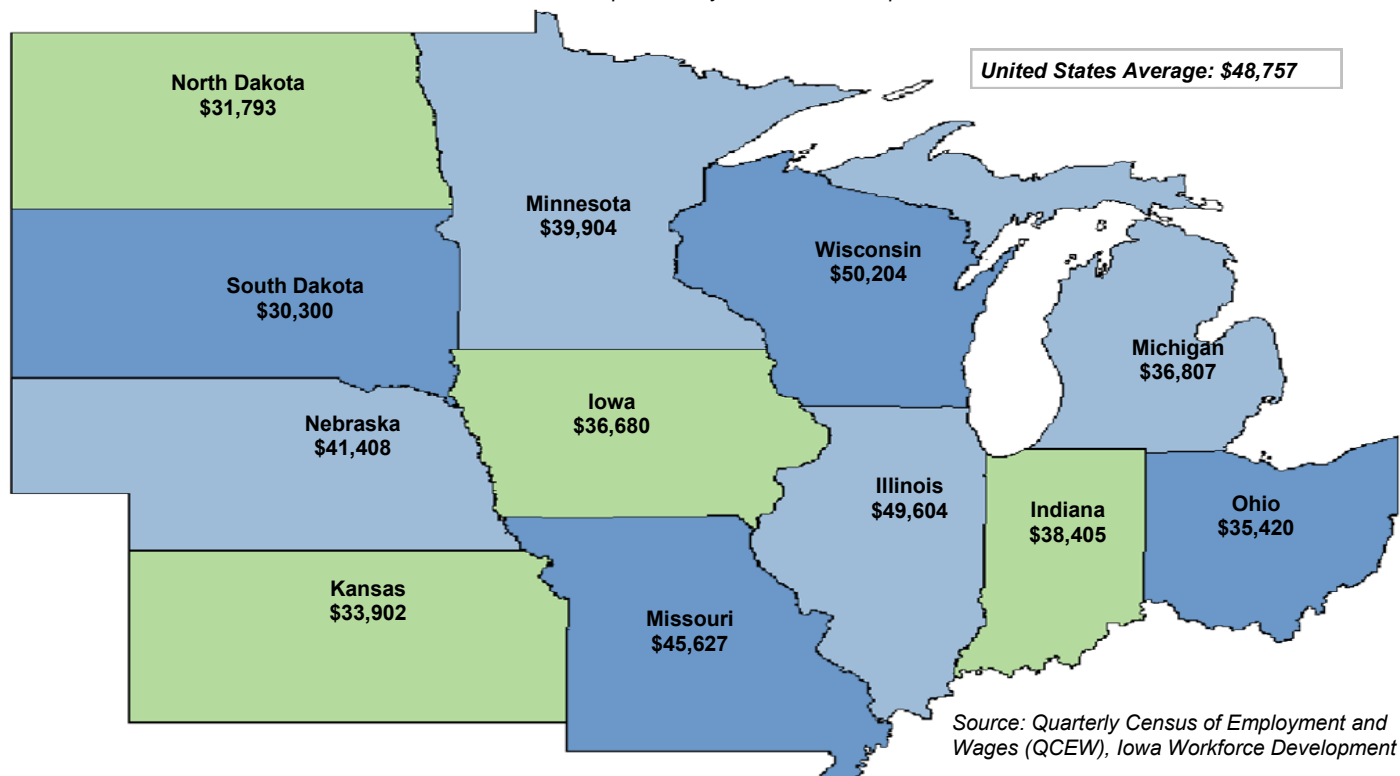
<https://www.iowaworkforcedevelopment.gov/labor-market-information-division>



## EDUCATION IOWA INDUSTRY PROFILE

### 2016 Average Annual Wage for Covered Employment in Education

State Comparisons by Private Ownership



#### Contact Information

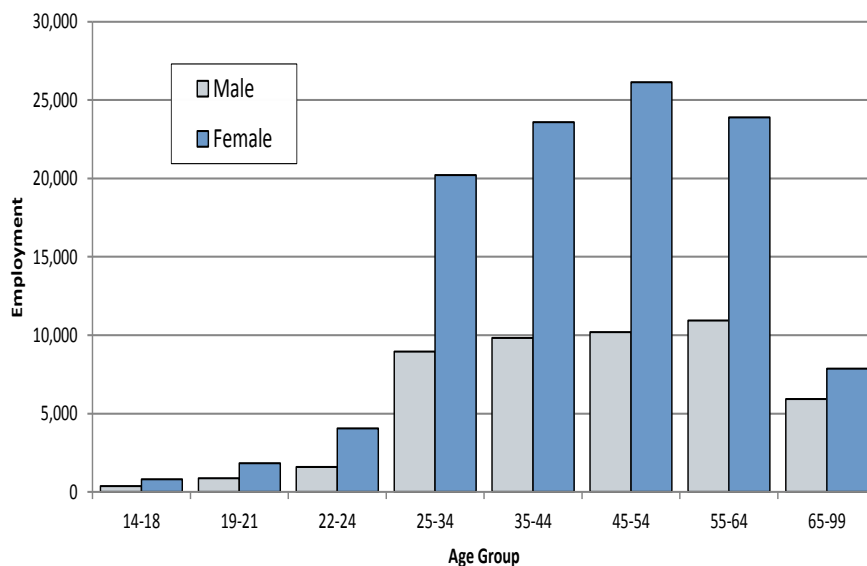
##### Iowa Workforce Development, Employment Statistics Bureau

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www.iowaworkforcedevelopment.gov

*Equal opportunity employer/program.  
Auxiliary aids and services are available  
upon request to individuals with disabilities.*

TTY 515-281-4748  
1-800-831-1399

### Industry Distribution by Age and Gender 2nd Qtr. 2016



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau  
<https://lehd.ces.census.gov/>